

An innovative value chain from farms to canteens Association of Moringa and annual crops in Togo





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Context

Togo faces threats to properly feed soils and human beings

70% of the population live from agriculture which make them vulnerable to:

Ecological Threats

Climate change, deforestation, erosion and degraded soils.

Economic Needs

Need of high productivity due to small plots per inhabitant.

Nutrition emergencies

Severe malnutrition for 14% of the children younger than 5

Moringa can bring a response to Togo's climate, economic and nutrition situation

Resilient crop

Adapted and resistant to tropical and arid climate.

Fast growing tree, multiple products (leaves, pods and seeds).

Nutrients source

High concentration in proteins and source of 90 nutriments.

Case Study

Integrate Moringa all along the value chain in Kpalimé and Tchamba

Association of Moringa to already existing crops (peanut, corn and soy) to foster:

- Mitigate climate risks.
- Better use of small plots and income diversification.
- Nutrition improvement.



Our Approach

We adopted a holistic vision of the value chain from production to commercialization encompassing agricultural production, packaging/marketing/business plan, markets' access and commercialization.

We use an agronomic and human-centred methodology in order to build environmentally and sociologically sustainable solutions in the long term.

The framework used is QGDH©* from the Ethical Leadership¹, an innovative tool to understanding every needs on a value chain.

*QGHD©:

Qualité Globale à Dimension Humaine / Global Quality at Human Dimension.

Identify key stakeholders.

Highlight actor's needs.

• Find innovative levers ("leadership") to satisfy human needs ("ethical").



Case study

Producers of Moringa: planting trees to maximize production

Method

1. Study site: Kpalimé.

3.16 plots of 20m x 20m.

2.2 years of studies.

- 4. Different tree density.
- 5. Measure of height and robustness.
- 6. Measure of leaves and pods production.
- - Spacing
 - Associated crops

Trimming / Height

Results

Trimmed Moringa are 3 times more robust than the non-trimmed 180 cm trimming leads to higher leaves production than 150 cm trimming.

Spacing has a significant effect on height and robustness. Narrow spacing increases leaves production: no negative competition triggered by a higher density.

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Children in canteens: allowing them to have a better nutrition Positive impacts on human-beings Collection Supporting impact for the Earth g in pots Highest level quality creation at all process levels Qualitative impacts for future generations Qualitative and meaningful professional experience for all involved collaborators

Agro-ecological Farmer field schools: training future generations and continue agronomic testing

Method

1. Study sites: 2 in Tchamba, 0,5ha each.

2. Tests on rotation with soy, corn and Moringa



20 producers trained each year Measure of microbiotic life, insects attacks, biomass production and yields on associated crops



Women cooks in canteens: allowing them to assume ownership of the program





Conclusions

Ludic discovery instead of imposed project



Recipes tested with families instead of health obligation



Value chain created considering skepticism and barriers



Perspectives: transmission and spreading

References:

¹Gött, 2009

Fare, Y., Métro, N., Villon, F., Auzanneau, F. Towards a new multi-actor partnership pattern within the social entrepreneurship in moringa value chain in Togo (Western Africa) Abotsi, K.E., Fare, Y., Auzanneau, F., Villon, F., Métro, N., Mawussi, G., Kokou, K. Croissance et productivité du Moringa oleifera Lam. en plantation agroforestière au Togo.