Our expertise in the South in support of your company

CSR & RESPONSIBLE SOURCING

BY CIRAD

13 regional offices

100 countries of intervention

200 expatriate researchers

33 research units

OUR SCIENTIFIC APPROACH AT THE HEART OF YOUR CSR STRATEGY

Profitability
Commitment
Environment
Innovation

CSR & RESPONSIBLE SOURCING BY CIRAD

Sustainability, it's time to act !

Sustainability, Quality and Traceability : take on the challenge !

C. Bessou © Cirad

Cirad will support you...

Higher quality production

Adapted tropical and Mediterranean varieties

•

Protected, fertile soils

•

Management of impacts on biodiversity

More secure and profitable sourcing

Economic guarantees for your suppliers

•

Better trained and equipped workers in the field

•

Productivity integrated into territorial resources and population

Strenghthened customer relationships

Producers integrated into your value chains through participating processes

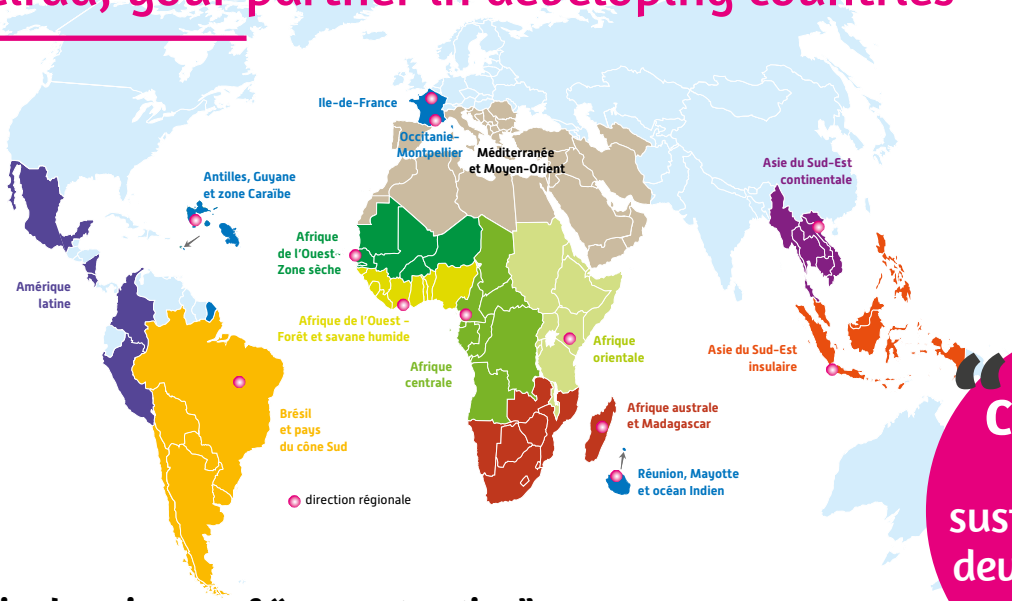
•

Strong values for distributors and consumers

•

Transparency on production methods and their impacts

Cirad, your partner in developing countries



COMB reso sustainal develop Cirad'

R. Calmel © Cirad

Cirad, a pioneer of "co-construction"

Our experience will facilitate your strategic approaches with all partners in the South

+ 35 years of co-construction in the South

Tested tools and methodologies

Numerous public and private **partnerships**

Scientific **excellence** with major societal impacts

A unique reference in tropical supply chains

Market garden crops • Bananas • Pineapples • Rice • Cacao • Millet • Rubber • Eucalyptus • Citrus fruits • Oil palm • Sugarcane • Coffee • Sorghum • Cotton • Other Fruits, vegetables and cereals

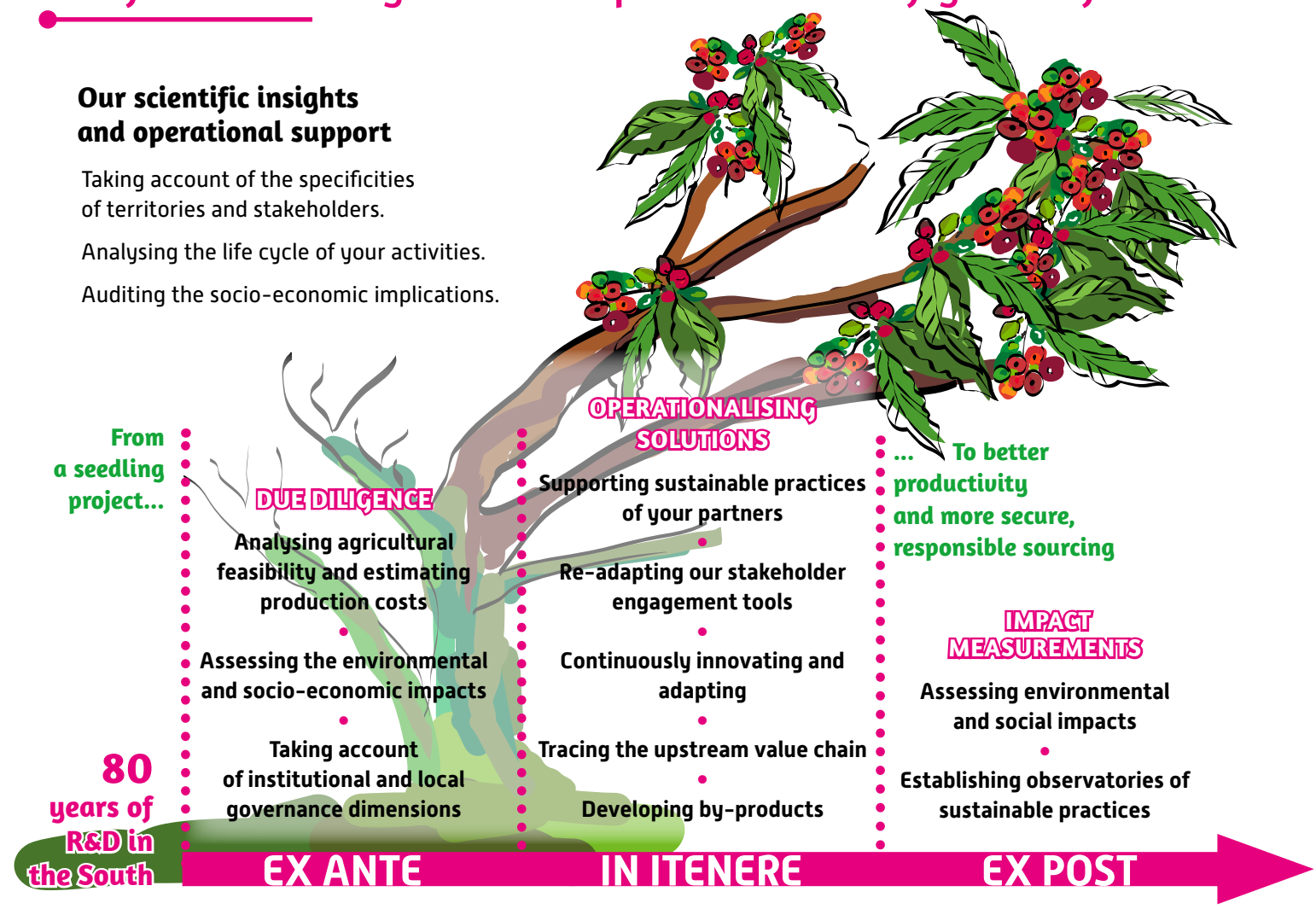
... from the design to the implementation of your objectives

Our scientific insights and operational support

Taking account of the specificities of territories and stakeholders.

Analysing the life cycle of your activities.

Auditing the socio-economic implications.



From a seedling project...

80 years of R&D in the South

EX ANTE — DUE DILIGENCE

- Analysing agricultural feasibility and estimating production costs
- Assessing the environmental and socio-economic impacts
- Taking account of institutional and local governance dimensions

IN ITENERE — OPERATIONALISING SOLUTIONS

- Supporting sustainable practices of your partners
- Re-adapting our stakeholder engagement tools
- Continuously innovating and adapting
- Tracing the upstream value chain
- Developing by-products

EX POST — IMPACT MEASUREMENTS

- Assessing environmental and social impacts
- Establishing observatories of sustainable practices

... To better productivity and more secure, responsible sourcing

Our strengths

Multidisciplinary expertise in biology, ecology, agronomy and socio-economics of the environment and territories

A charter of ethics for North-South partnerships

Flexibility in terms of compliance with the most demanding industrial specifications

INING
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ment is in
s DNA

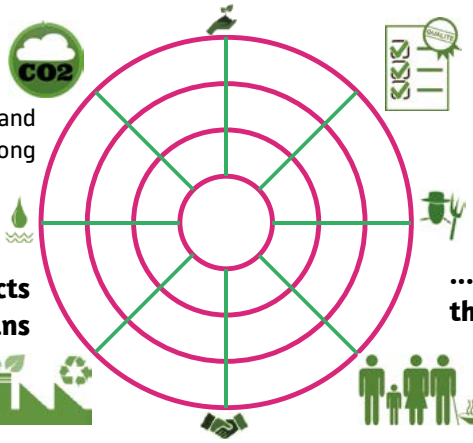
Some examples of specific support in...

... Your carbon reduction / offsetting procedures

Cirad identifies pathways for reducing and offsetting greenhouse gas emissions along the value chain.

... The definition of your quality standards

Cirad supports companies and certifying bodies in their efforts to adapt relevant criteria to value chains in the South.



... The valorization of by-products within your value chains

Cirad innovates in the development of all kind of by-products in all their forms (energy, organic fertilisers, biomaterials, etc).

... Your contribution to the Sustainable Development Goals

Cirad advises corporate foundations and investment funds in the design and implementation of development projects.

cirad
AGRICULTURAL RESEARCH FOR DEVELOPMENT

The French agricultural research and international cooperation organization working for the sustainable development of tropical and Mediterranean regions.

Whether you are a small or a large structure, take advantage of a scientific approach for your projects, supported by the latest economic, social and environmental developments.

CSR & RESPONSIBLE SOURCING
BY CIRAD

A well-established approach

1. Express your needs
2. We identify the obstacles
3. We propose a research and development pathway
4. We study funding possibilities
5. We conduct R&D activities in partnership
6. We share results
7. We transfer solutions

Services and financing adapted to each project

Research collaboration
Example > **Operational knowledge creation on stakeholder synergies and agricultural practices.**
€ Cifre, Cir, UE-H2020

Knowledge integration
Example > **Calibration or adaptation of tools and methods specific to your problem.**
€ FUI, Région, Feder, BPI

Transfer and training courses
Example > **Provision of innovative turnkey solutions**
€ Licences

Our partners

ECOM
LES DOMAINES AGRICOLES
VALRHONA
IMAGINONS LE MEILLEUR DU CHOCOLAT

Working together for Tomorrow's Agriculture

CONTACT dims@cirad.fr
Cirad, Research Impact and Marketing Service

Cirad is founding member of MUSE MONTPELLIER UNIVERSITÉ D'EXCELLENCE

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